Pro Gold *i2*

Integrated Front & Back Office Real Estate Software

Integration is the key to streamlining any business operation and **Pro Gold i2** is a **completely integrated** broker management software solution developed specifically for the real estate industry.

For more 25 years, Taro Systems has responded to the broker's business needs, offering an **all-encompassing front & back office broker management solution**. The **Pro Gold i2** package and modules cover all aspects of real estate office management, from the front office processes to those in the back office, including full integration with franchise reporting systems and MLS data feeds.

Pro Gold i2 works on a '**One Entry, One Time, Once**' protocol to save your company time and money through the elimination of excess staffing hours and mundane inputting tasks. Your data is entered into the system once and then transferred throughout the package to where the data is required.

Complete Integration

Designed to **eliminate data duplication**, *Pro Gold i2* integrates your office processes, including transaction management, accounting, **MLS**, franchise reporting systems, and optional **ViewMyListing.com Internet interface** into one easy to use streamlined package.

The above **Properties Menu** is just one of the convenient tab menus, which allow complete access to all of your Transaction & Sales Management information. Effectively managing transactions and Sales Associates is key to running a successful real estate company.

For more information, please contact us at (616) 940-0007, or visit http://www.ProGoldi2.com

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Pro Gold i2

Front Office Management

Managing the buyer and seller contacts that come into your office, knowing where these contacts were generated, and how they are progressing through their real estate experience is essential to closing more transactions. **Pro Gold i2** has an excellently defined customer relationship management system built in as well as tracking systems that enable you to evaluate your source of call and the effectiveness of your advertising activities. **Pro Gold i2** couples a tickler system, online and offline seller progress reporting tools, custom form letters and reports. In addition, the front office system is fully integrated with the back office system.

Features include:
- Sales Lead Contact History Tracking
- Source of Call Tracking
- Custom Form Letters
- Sales Lead Assignment Tracking
- Ad Media Management
- Complete Showing Module with Integration to ViewMyListing.com
- Referral Check Processing
- Appointment Tracking System
- Custom Follow-up Schedule
- Relocation Tracking
- Seller Progress Reporting

Back Office Functions

From the listing agreement through pendings, closed transactions, financial capabilities, and everything in-between, **Pro Gold i2** is your one stop solution to Back Office Management. Accurate accounting practices are important to the success of any company. In the real estate industry, integration with the remainder of the office is just as important.

Features include:
- Agent Production Reporting
- 1099 Electronic Reporting
- Auto Commission Calculation
- Custom Commission Plans
- Accounts Receivable
- General Ledger
- Comprehensive Payroll System
- Complete Check Book Functions
- Bank Reconciling
- Agent/Office Pending/Closed Reports
- Lock Box/Yard Inventory Control
- Associate Production Reporting
- Flexible Financial Statement Reporting
- Commission Check Processing / Statements
- Optional Franchise Reporting Interface for Century 21®, Coldwell Banker®, ERA®, Re/Max®, and Weichert, Realtors®
- 1099 Reporting Form Printing
- Advertising Management
- Branch Office Reporting
- Accounts Payables
- Agent Invoicing System
- GL Trial Balances
- Check Writing
- Escrow Banking
- Transaction Check List
- Expired Listing Reporting
- Income Projection Reports
- Activity Tickler Reporting
- Optional MLS Interface

ViewMyListing.com

An important business segment employed by progressive business people operating in today's world is the internet. Integration with this technology is crucial to the minimization of additional employee hours through the duplication of data across multiple systems. Franchise reporting protocols, MLS systems, and agent / office task management tools are the most common internet based applications an average brokerage uses. **Pro Gold i2** seamlessly integrates with each system to ensure a smooth transition of accurate data throughout the office and beyond.

ViewMyListing.com Features include:
- Appointment Tracking System
- Personal Agent Web Sites
- Online Seller Progress Reporting
- Agent/Company Calendar
- Auto Email Appointment Reminders
- Online Agent Contact Management
- Online Listing Activity Management
- Auto Seller Email Activity Reminders
- Auto Listing Price Evaluation Emails
- Lead Tickler / Reminder Functions
- Integrates to Your Company's Website
- Integrates to Back Office Agent Invoicing System
- Comprehensive CRM Capabilities
- Text Messaging Capabilities
- Auto Contact Email Reminders
- Auto Showing Surveys/Feedback
- Auto Listing Expiring Alert Emails
- Listing Photos
- Auto Email Marketing Campaign

About Taro Systems, Inc.

Taro Systems, Inc. has been providing software solutions exclusively to the real estate industry for **more than twenty five (25) years.** This industry longevity and experience has allowed Taro Systems to develop a broker management system specifically tailored for the real estate industry. **Pro Gold i2** provides the tools needed to automate and streamline your back office processes.

What Our Clients Say About Pro Gold XP:

"After researching several back and front office programs we selected Taro Systems' Pro Gold XP. This software allowed our growing office to define procedures, tasks, and internal business processes. With the added benefits of their ViewMyListing.com service, including an internet connection for seller's progress reporting, lead distribution to associates, and more was a big plus...something that I did not find in competitor's offerings. Overall the Pro Gold XP product, performance, service, and support is second to none. I would not hesitate to recommend this system and the company behind it - Taro Systems, Inc."

- Debra Travers,
Weichert, Realtors - Olde South Associates
New Bern, NC

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